



A PROPOSAL FOR

{{recipient_businessName}}

{{recipient_businessAddress}}

SEO (Search Engine Optimization) Proposal

||| {{sender_name}}
{{sender_title}}
{{sender_email}}
{{sender_phoneNumber}}

||| {{sender_companyName}}
{{sender_companyAddress}}
{{sender_companyWebsite}}

Introduction

People rarely visit sites that aren't listed in the first few spots on Google in their respective categories. By increasing your rank, we believe we can get you substantially more leads.

We start by identifying the most common searches for businesses similar to yours, then work with you to choose the best keywords to focus on.

From there, we'll devise a long-term strategy that not only helps you rank more highly but keeps you there.

You can increase your number of leads
by ranking more highly on Google.

Why us?



`{{sender_companyName}}` has helped many businesses with their search engine ranking. We work within your budget to ensure you are getting the best results for your price point. We don't just ask you to trust that we're making the right calls. We involve you at each stage of the process so that you can stay informed.



Process and timeline

1 Consultation call

We start by getting to know you and your business. We want to ensure we are prioritizing the right keywords and discuss the overall strategy.

2 Research and strategy

We'll research the best keywords based on the products and services you offer. Afterward, we'll return to you with a full plan.

3 Quick fixes

We'll implement a few small tweaks to your site to begin ranking you in relevant keywords. This is largely to get a baseline that can be used to show how SEO efforts affect your business.

We have found this to be the most cost-effective way to address SEO as it allows you to recoup the cost of these services as quickly as possible.

You'll usually see results within 2-4 weeks.

4 Long-term plan

Just ranking in categories isn't enough. You want to be the best.

At this stage, we'll work with you to develop a specialized plan for your business. Because this plan is unique to you and your business, we are unable to give a timeframe until the plan is fleshed out. In general, however, you should see results from any plan created within 3-6 months.

Your investment

Name	Quantity	Frequency	Price
Add name and description	1	Monthly ▾	\$0.00 X
	+		
		Subtotal	\$0.00
⊕ Add product from store		Discount	\$0.00
		Total	\$0.00