

Product Keywords

Use this decision matrix to determine when to promote each product.

- Robust Feature Set
- Client Approvals
- Canva Integration
- Content Categorization
- Schedule Queues
- Category-based
- Scheduling
- Bulk Content Uploads
- Client Reports (PDF, Link)
- In-depth Reporting
- Facebook Ads Integration
 - YouTube
 - Pinterest

- White-Labeled
- Post Calendar
- Highlevel Analytics
- Link Shortener
- RSS Content Importer
 - Facebook
 - Instagram
 - Google Business Profile
 - Twitter
 - LinkedIn

- Simplified UX
- Link In Bio
- Templated Content
- GIF Support
- Link Analytics
- Lead Generation